

# Examples of Frequently Used External Advertising Media

[Talent, Public Service Commission]

The information below includes examples of frequently used external advertising options.

- The cost for external advertising will vary depending on the selected option and will be the responsibility of the ministry requesting these advertisements.
- This list is not exhaustive, other advertising options can be included in the “External Advertising Media” field in Taleo, as needed.
- There is no need to request posting on Indeed and Workopolis as they automatically include opportunities from our Career Centre.
- If you are unsure of what additional options are available and related costs, please contact PSC Careers Advertising at [PSC.CareersAdvertising@gov.sk.ca](mailto:PSC.CareersAdvertising@gov.sk.ca)

## GENERAL

- LinkedIn: please specify whether the ad is Free or Paid (free will be assumed unless otherwise specified)
  - Free: posting will appear on the [Government of Saskatchewan LinkedIn page](#)
  - Paid: posting will appear in “Jobs” section of LinkedIn and will be promoted to LinkedIn members with matching profiles
- “NOW” News Websites: please specify location(s)
  - Battlefords
  - Meadow Lake
  - Northeast (Melfort, Tisdale, Nipawin)
  - La Ronge
  - Prince Albert
- SaskJobs
- Community Channels/Cable Scrolls: please specify Buffalo Narrow or La Loche
- Newspapers: please specify.
  - **The Careers Advertising Coordinator requires a minimum of one week’s notice to meet strict newspaper printing deadlines.**

## POST-SECONDARY INSTITUTIONS

- Gabriel Dumont Institute (GDI)
- Regional Colleges: please specify desired college
  - Carlton Trail College (Humboldt, Southey, Watrous, Wynyard)
  - Cumberland College (Nipawin, Melfort, Tisdale, Hudson Bay)
  - Great Plains College (Kindersley, Swift Current, Warman)
  - Lakeland College (Lloydminster)
  - North West College (Battlefords, Meadow Lake)
  - Northlands College (La Ronge, Buffalo Narrows, Creighton)
  - Parkland College (Canora, Esterhazy, Fort Qu'Appelle, Melville, Yorkton)
  - Southeast College (Assiniboia, Estevan, Indian Head, Moosomin, Weyburn, Whitewood)
- Saskatchewan Indian Institute of Technology (SIIT) Career Centres: please specify location(s)
  - Creighton
  - Meadow Lake
  - Regina
  - La Ronge
  - Battlefords
  - Saskatoon
  - Lloydminster
  - Prince Albert
  - Yorkton
- Saskatchewan Polytechnic (formerly SIAST)
- Universities: please specify
  - First Nations University of Canada
  - Johnson Shoyama Public Graduate School of Policy
  - University of Regina
  - University of Saskatchewan

## **PROFESSIONAL ASSOCIATIONS**

(note: advertising costs may vary between members and non-members)

- Association of Professional Engineers and Geoscientists of Saskatchewan (APEGS)
- Chartered Professional Accountants – Saskatchewan (CPA SK)
- International Association of Business Communicators (IABC) – Regina or Saskatoon
- Institute of Public Administrations of Canada (IPAC)
- Project Management Institute (PMI)

## **DIVERSITY CANDIDATES**

- Indigenous Persons
  - Aboriginal Job Board
  - Aboriginal Job Centre
  - Canadian Indigenous Nurses Association
  - First Nations University of Canada
  - Gabriel Dumont Institute (GDI)
  - Indigenous Link
  - Saskatchewan Indian Institute of Technology (SIIT)
- Persons with Disabilities
  - Able & Available Job Board
- Visible Minority
  - DiversityWorking.com
  - Regina Open Door Society
  - GetCanadianExperience.ca