# Examples of Frequently Used External Advertising Media

[Talent, Public Service Commission]

The information below includes examples of frequently used external advertising options.

- The cost for external advertising will vary depending on the selected option and will be the responsibility of the ministry requesting these advertisements.
- This list is not exhaustive, other advertising options can be included in the "External Advertising Media" field in Taleo, as needed.
- There is no need to request posting on Indeed and Workopolis as they automatically include opportunities from our Career Centre.
- If you are unsure of what additional options are available and related costs, please contact PSC Careers Advertising at <a href="mailto:PSC.CareersAdvertising@gov.sk.ca">PSC.CareersAdvertising@gov.sk.ca</a>

## GENERAL

- LinkedIn: please specify whether the ad is Free or Paid (free will be assumed unless otherwise specified)
  - o Free: posting will appear on the Government of Saskatchewan LinkedIn page
  - Paid: posting will appear in "Jobs" section of LinkedIn and will be promoted to LinkedIn members with matching profiles
- "NOW" News Websites: please specify location(s)
  - Battlefords
- o Meadow Lake
- Northeast (Melfort, Tisdale, Nipawin)

- o La Ronge
- Prince Albert

- SaskJobs
- Community Channels/Cable Scrolls: please specify Buffalo Narrow or La Loche
- Newspapers: please specify.
  - The Careers Advertising Coordinator requires a minimum of one week's notice to meet strict newspaper printing deadlines.

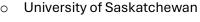
#### **POST-SECONDARY INSTITUTIONS**

- Gabriel Dumont Institute (GDI)
- Regional Colleges: please specify desired college
  - o Carlton Trail College (Humboldt, Southey, Watrous, Wynyard)
  - o Cumberland College (Nipawin, Melfort, Tisdale, Hudson Bay)
  - o Great Plains College (Kindersley, Swift Current, Warman)
  - Lakeland College (Lloydminster)
  - North West College (Battlefords, Meadow Lake)
  - o Northlands College (La Ronge, Buffalo Narrows, Creighton)
  - Parkland College (Canora, Esterhazy, Fort Qu'Appelle, Melville, Yorkton)
  - o Southeast College (Assiniboia, Estevan, Indian Head, Moosomin, Weyburn, Whitewood)
- Saskatchewan Indian Institute of Technology (SIIT) Career Centres: please specify location(s)
  - Creighton
- o Meadow Lake
- Regina

- La RongeLloydminster
- BattlefordsPrince Albert
- SaskatoonYorkton

- Saskatchewan Polytechnic (formerly SIAST)
- Universities: please specify
  - First Nations University of Canada
- Johnson Shoyama Public Graduate School of
- University of Regina

Policy





# PROFESSIONAL ASSOCIATIONS

(note: advertising costs may vary between members and non-members)

- Association of Professional Engineers and Geoscientists of Saskatchewan (APEGS)
- Chartered Professional Accountants Saskatchewan (CPA SK)
- International Association of Business Communicators (IABC) Regina or Saskatoon
- Institute of Public Administrations of Canada (IPAC)
- Project Management Institute (PMI)

## **DIVERSITY CANDIDATES**

- Indigenous Persons
  - o Aboriginal Job Board
  - o Aboriginal Job Centre
  - Canadian Indigenous Nurses Association
  - o First Nations University of Canada
- Persons with Disabilities
  - o Able & Available Job Board
- Visible Minority
  - o DiversityWorking.com
  - o GetCanadianExperience.ca

- o Gabriel Dumont Institute (GDI)
- o Indigenous Link
- o Saskatchewan Indian Institute of Technology (SIIT)

o Regina Open Door Society